



SUMMARY

I am a digital designer based in London. Born in the south of the state of Minas Gerais - Brazil.

Passionate about art/design/photography/motion/music.

I have been working in digital design as front-end developer, designer and art director.

My focus so far has been art direction/design/motion.

In my spare time I like to create freestyle illustrations, play with photography, read and I intend to learn music applications as I would like to create experimental music.

EXPERIENCE

- **TMP Worldwide - Digital Designer**

London/UK - 01/2008 - Present

Working with a great team to design websites for recruitment campaigns for clients such as Yell, HSBC, NHS, RBS, BT, Tesco, Llyods and Harrods. Developing the right solution alongside with developers and web producers.

- **KD Web - Digital Designer**

London/UK - 12/2008 - 01/2009

Designing websites for small to medium clients with focus in accessibility and SEO.

- **Ogilvy F.A.V. - Art Director**

São Paulo/BR - 07/2008

I worked as digital art director about one month at this agency before I decide to move to London. I met a competent team creating very professional flash based websites aligned nicely with the whole campaign.

- **Sagüi Corp - Art Director/Designer**

São Paulo/BR - 11/2007 - 04/2008

Art direction and design for online media - websites, microsites and portal websites. Branding and graphic design.

- **Ci&T Creative - Art Director/Designer**

Campinas/BR - 05/2006 - 09/07

Art direction, design and maintenance for all the products websites from Johnson & Johnson EUA, Canada and Europe. For a period of time I was in charge of leading the team, managing all the projects and talking to clients.

- **The Getulio Vargas Foundation DiaUp - Designer**

Campinas/BR - 06/2004 - 05/2006

Designing websites and interfaces for web based systems. Responsible for the corporate identity of the company.

- **CPqD - Trainee**

Campinas/BR - 04/2003 - 06/2004

Design and development of the interface for the ManagerIP System CPqD.

EDUCATION

- **Postgraduate:** Graphic Design (ANHEMBI-MORUMBI) - 2008
- **Short Course:** Art Direction and Advertising Composing (Miami Ad School | ESPM) - 2007
- **Graduate:** System Analysis (PUC-CAMPINAS) - 2005
- **Graduate:** Computer Engineering (incomplete) (PUC-CAMPINAS) - 2003

SKILLS

- **Photoshop:** Advanced
- **Illustrator:** Advanced
- **Flash:** Timeline Animation and basic AS2
- **CSS/XHTML/WebStandards:** Advanced
- **Cinema 4D:** Intermediate
- **After Effects:** Intermediate
- **InDesign:** Basic

LANGUAGES

- **Portuguese:** Native
- **English:** Conversational
- **Italian:** Basic understanding
- **Spanish:** Basic understanding



SEMINARIES/WORKSHOPS/COURSES

• 2009 London/UK

- o Decode: Digital Design Sensations - V&A - www.onedotzero.com
- o Adventures in Motion Festival - BFI Southbank - www.onedotzero.com
- o Apple Seminar - Final Cut Pro

• 2008 São Paulo/BR

- o The Digital Consumer - www.nbscom.com.br
- o E-Commerce - www.iked.com.br

• 2007 São Paulo/BR

- o 21^a International Week of the Creative Advertising - www.semana.com.br
 - The Football Art. From A to Z - Hermann Vaske - www.hermannvaske.com
 - SulAmérica Radio Trafic. The First Spot of Radio with 24h of duration - Aaron Sutton - www.mpmpropaganda.com.br
 - The Country Brand - Source of Sustainable Competitive Advantage - Susana Correa Varum - www.growen.com
 - Campaigns No-Line from Dentsu - Kazunori Miura (www.dentsu.com)
 - The Future is of Who Do of Your Way. We Already in the 2.0 Age - Rodrigo Figueroa Reyes - www.fire.com.ar
 - BRIC Pop - New Cultural Superpowers to the 21 Century - Richard Monturo - www.linkedin.com/in/rmonturo
 - Digital World - A New Vision of Communication - Scott Ettin - www.pwny.com
 - Creativity in the Dynamic Digital World - Bant Breen - www.interpublic.com
 - India, a Culture in Creative Transition - Preeti Vyas - www.vgc.in

• 2006 São Paulo/BR

- o Design Workshop: New Trends, New Markets, New Challenges - Anhembi-Morumbi:
 - Experiments in Art, Science and Technology: Design and Implementation of Labs Research on Interactive Interfaces
 - In the Cross of Writing: Graffiti and Lamppoon While Influences Languages for the Contemporary Design
 - Instructional Design for Distance Education in Different Media Languages
 - The Convergence Between Experimental and Commercial
- o Seminar for Studies and Research in Design - Anhembi-Morumbi
 - On the Threshold of Types: The Essential and the Accessory
 - Culture, Archeology and Design
 - Digital TV
- o Expanding Frontiers Program: The Collective Construction of Knowledge - Anhembi-Morumbi- www.colletivo.com.br
- o 3D StudioMax Basic Course - Senac Campinas/SP
- o 11^o Web Design Meeting – www.artecom.com.br/encontro
 - The Value of Originality in Web Design - André Matarazzo - www.gringo.nu
 - From the Completion to the Digital Solution - Fabio Couto - www.colletivo.com.br
 - The Intra-enterprise, How to Make a Difference on the Web Agency in Which Works - Ludmilla Rossi - www.mktvirtual.com.br

• 2005 São Paulo/BR

- o 10^o Web Design Meeting – www.artecom.com.br/encontro
 - Much Beyond of the Flash 8 - Luli Radfaher, professor doutor da ECA-USP - <http://luli.com.br>
 - The Web Came Out of Your Hands?- René de Paula Jr., Yahoo Brasil - www.yahoo.com.br
 - Web Standards - Everaldo Bechara, iLearn
 - Flash, RIA, Projects Workflow and Mobile Devices - Marcos Scheidegger, Macromedia